

ORDER



Orders
Order / Rev: 353291
Alt Order #: 06848869
Product Desc: AMER. FOR PROSPERITY
Estimate: 400
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans For Prosperity
Demographic: A50+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	93	\$155,700.00	\$132,345.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	93	\$155,700.00	\$132,345.00	0.00
Totals	93	\$155,700.00	\$132,345.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	36%	\$155,700.00
Market	100%	\$432,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$99,475.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	33%	\$142,725.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	8%	\$34,600.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/04/12	09/07/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	1:00	4	\$900.00	P-01	0.00	NM	4	\$3,600.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/04/12	09/04/12	Tue ABC Prime C ny med	CM	ny med -T-----	1:00	1	\$9,000.00	P-01	0.00	NM	1	\$9,000.00
NY MED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$9,000.00		0.00			
E 14	KTNV	09/04/12	09/06/12	Political Coverage 7p-8p	CM	7p-8p -TWT---	1:00	3	\$7,000.00	P-01	0.00	NM	3	\$21,000.00
DNC CONVENTION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$7,000.00		0.00			
E 15	KTNV	09/06/12	09/06/12	Thu ABC Prime C rookie	CM	rookie ---T---	1:00	1	\$6,000.00	P-01	0.00	NM	1	\$6,000.00
ROOKIE BLUE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---				1	\$6,000.00		0.00			
E 16	KTNV	09/07/12	09/07/12	Fri ABC Prime A shark tank	CM	shark tank ----F-- (8:00 PM-9:00 PM)	1:00	1	\$4,000.00	P-01	0.00	NM	1	\$4,000.00
SHARK TANK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$4,000.00		0.00			
E 17	KTNV	09/07/12	09/07/12	Fri ABC Prime B wwyd	CM	wwyd ----F--	1:00	1	\$4,000.00	P-01	0.00	NM	1	\$4,000.00
PRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$4,000.00		0.00			
E 18	KTNV	09/07/12	09/07/12	Fri ABC Prime C 20/20	CM	20/20 ----F--	1:00	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
20/20														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$5,000.00		0.00			
E 19	KTNV	09/08/12	09/08/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	1:00	1	\$900.00	P-01	0.00	NM	1	\$900.00
SATURDAY EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00		0.00			
E 20	KTNV	09/08/12	09/08/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	1:00	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
SATURDAY G.M.A.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,200.00		0.00			
E 21	KTNV	09/08/12	09/08/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	1:00	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
SATURDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$800.00		0.00			
E 22	KTNV	09/09/12	09/09/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	1:00	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,000.00		0.00			
E 23	KTNV	09/09/12	09/09/12	Sun 6-7p Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	1:00	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,000.00		0.00			
E 24	KTNV	09/09/12	09/09/12	Sun ABC Prime A afh	CM	AFHV -----S	1:00	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
AMERICA'S FUNNIEST VIDEOS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$3,000.00		0.00			
E 25	KTNV	09/09/12	09/09/12		CM	SECRET MILLION-----S	1:00	1	\$7,000.00	P-01	0.00	NM	1	\$7,000.00

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				Sun ABC Prime B										
				SECRET MILLIONAIRE		(8:00 PM-9:00 PM)								
				SECRET MILLIONAIRE										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/03/12	09/09/12	-----S		1	\$7,000.00		0.00			
E 26	KTNV	09/10/12	09/10/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	1:00	1	\$900.00	P-01	0.00	NM	1	\$900.00
				AM NEWS										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$900.00		0.00			
E 27	KTNV	09/10/12	09/10/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	1:00	1	\$900.00	P-01	0.00	NM	1	\$900.00
				GOOD MORNING AMERICA										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$900.00		0.00			
E 28	KTNV	09/10/12	09/10/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	1:00	1	\$900.00	P-01	0.00	NM	1	\$900.00
				MIDDAY NEWS										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$900.00		0.00			
E 29	KTNV	09/10/12	09/10/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	1:00	1	\$600.00	P-01	0.00	NM	1	\$600.00
				MILLIONAIRE										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$600.00		0.00			
E 30	KTNV	09/10/12	09/10/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M-----	1:00	1	\$600.00	P-01	0.00	NM	1	\$600.00
				AFTERNOON NEWS										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$600.00		0.00			
E 31	KTNV	09/10/12	09/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	1:00	1	\$800.00	P-01	0.00	NM	1	\$800.00
				JUDGE JUDY										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$800.00		0.00			
E 32	KTNV	09/10/12	09/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	1:00	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
				5PM NEWS										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		2	\$1,000.00		0.00			
E 33	KTNV	09/10/12	09/10/12	M-F 6-7p Action News	CM	M-F 6-7p M-----	1:00	2	\$1,500.00	P-01	0.00	NM	2	\$3,000.00
				6PM NEWS										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		2	\$1,500.00		0.00			
E 34	KTNV	09/10/12	09/10/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	1:00	1	\$800.00	P-01	0.00	NM	1	\$800.00
				ACCESS HOLLYWOOD										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$800.00		0.00			
E 35	KTNV	09/10/12	09/10/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	1:00	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
				MILLIONAIRE										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		2	\$800.00		0.00			
E 36	KTNV	09/10/12	09/10/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	1:00	1	\$2,400.00	P-01	0.00	NM	1	\$2,400.00
				LATE NEWS										
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 09/10/12	09/16/12	M-----		1	\$2,400.00		0.00			
E 37	KTNV	09/10/12	09/10/12		CM	M-F 11:35-12:05a M-----	1:00	1	\$900.00	P-01	0.00	NM	1	\$900.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11:35-12:05a											
				Nightline											
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M- - - - -		1		\$900.00		0.00					
E 38	KTNV	09/10/12	09/10/12	Monday ABC Prime Other	CM	BACHELOR PAD	M- - - - -	1:00	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
				BACHELOR PAD		(8:00 PM-10:00 PM)									
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M- - - - -		1		\$5,000.00		0.00					
E 39	KTNV	09/10/12	09/10/12	Monday ABC Prime C	CM	CASTLE	M- - - - -	1:00	1	\$9,000.00	P-01	0.00	NM	1	\$9,000.00
				CASTLE											
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M- - - - -		1		\$9,000.00		0.00					
Totals														93	\$155,700.00